Message

From: EWING, Carol (NHS ENGLAND) [carol.ewing@Irrelevant & Sensitive

Sent: 10/07/2018 10:26:41

To: Jo Revill [jo.revill@i Irrelevant & Sensitive

Subject: Re: Press cuttings service

Thanks Jo,

I could do the 19th July - 10.30am - 11am or 11.30am to 12noon if any good for you?

VB Carol

From: Jo Revill < Jo.Revill@ Irrelevant & Sensitive

Sent: 09 July 2018 13:44

To: EWING, Carol (NHS ENGLAND) **Subject:** RE: Press cuttings service

Thanks Carol, and I think we need to discuss. I'm busy for all of July 12 afternoon – shall we find another time for a call? Best, jo.

From: EWING, Carol (NHS ENGLAND) [mailto:carol.ewing@Irrelevant & Sensitive

Sent: 09 July 2018 11:41

To: Jo Revill < Jo. Revill @ Irrelevant & Sensitive

Subject: RE: Press cuttings service

Many thanks Jo,

I do oversee IR but following on from our discussions this is an example of lack of join up between the Officers, President, SMT and staff, and ensuring that any press releases are agreed by all (although I do understand that Beth was compiling press cutting rather than presenting an RCPCH view). I became aware of the CoC issue through the IR Board when the governance of the Board was being revised (again initiated by Judith but not involving me from the beginning). I also was not aware of Neena's supportive conversations with Steve which I could have followed up. Onwards we go!!

BW Carol

From: Jo Revill [mailto:Jo.Revill@Irrelevant & Sensitive

Sent: 07 July 2018 10:37

To: EWING, Carol (NHS ENGLAND) **Subject:** Fwd: Press cuttings service

Hi Carol. I just wanted you to be aware of this as you oversee IRs I believe? Sorry I missed your call last week and happy to pick up whenever good.

With kind regards, Jo.

Sent from my iPhone

Begin forwarded message:

From: Jo Revill < Jo. Revill@ Irrelevant & Sensitive

Date: 7 July 2018 at 10:26:59 BST

To: "BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION

TRUST)" <stephen.brearey@ I&S >, President <President@ Irrelevant & Sensitive

Cc: Margaret Donnellan <Margaret.Donnellan@ I&S >, Jacqueline Fitzgerald
<jacqueline.fitzgerald@ Irrelevant & Sensitive

Subject: RE: Press cuttings service

Dear Dr Brearey,

Thank you for your email and following the President's response, I simply wanted to confirm that we will hold a meeting with yourself and colleagues at an appropriate time later this year. I know that you spoke to Sue Eardley, who runs our Invited Reviews process, and I am copying in her director, Jacqueline, for information.

I am sorry that the last few weeks must have been so difficult for yourself and colleagues, and thank you for getting in touch with us.

With best wishes, Jo.

Jo Revill, CEO, RCPCH.

From: BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST)

[stephen.brearey@ Irrelevant &

Sent: 06 July 2018 08:42

To: President

Cc: Jo Revill; Margaret Donnellan **Subject:** Re: Press cuttings service

Dear Russell,

Many thanks for replying and your support.

Naturally, we are trying to focus on supporting our fantastic nursing colleagues this week who have been devastated by the news. However, the wonderful team of consultants that I work with have had a nightmarish 2-3 years dealing with these concerns and the way the Trust has managed them.

I have forwarded your email to my consultant colleagues and the consensus was that a meeting with members of the college would be helpful at some stage in the future, perhaps after the summer. We all feel that at a time when we were under most pressure and the college report was being misrepresented by the Trust, internally and to the media, that we were left isolated and vulnerable when the college review team knew of our very serious concerns. We all feel let down by our own college but also feel the inaction by the invited reviews team after the report was released may have contributed to a delay in the police investigation.

The police investigation is still ongoing and it may still take some time to be completed. We are aware therefore that meeting to discuss these issues in detail now might be a little premature and limit the amount we can discuss. However, I would be very grateful if you could ensure there is a commitment to meet and discuss how the college can learn from this for the future.

Best wishes,

Steve

From: President < President@ Irrelevant & Sensitive

Sent: 04 July 2018 21:11

To: BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST)

Cc: Sue Eardley; Jo Revill; Margaret Donnellan

Subject: Press cuttings service

Dear Steve

Thanks for your email and I'm sorry to hear of your issues with the review and the process around this. I know it must be a hugely difficult time for you, colleagues and the service.

I know that Sue has spoken to you today and Beth has got back to you on the cuttings service.

I'll ask our new CEO Jo Revill to come back to you on this in the next day or so.

Happy to meet of course if that would be helpful

Best

Russell

Prof. Russell Viner President, Royal College of Paediatrics & Child Health

Professor, UCL Institute of Child Health, London

On 4 July 2018 at 17:02:54, BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST) (stephen.brearey@_______ | I&S ______ wrote:

Thanks Beth for getting back to me and thanks for your apology. However, it wasn't clear from the email that it was the view of the college or taken from a media source. Naturally in these cases there are a lot of press statements that might not reflect the truth and maybe if the college is going to circulate these emails, it should either quote the source or check their accuracy.

Please forgive me for being a little sensitive about this issue. We expect some degree of inaccuracy from the media and our college should be supporting its members.

Best wishes,

Steve

From: Beth Ellis [mailto:Beth.Ellis@ Irrelevant & Sensitive

Sent: 04 July 2018 16:29

To: BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST)

Cc: President; Sue Eardley

Subject: RE: Daily Press Cuttings - Wednesday 4 July

Dear Dr. Brearey,

Thank you for your email regarding the Daily Press Cuttings service. I'm sorry that you have been upset by the way the news stories have been presented – it was not our intention, particularly on what must be a very difficult week for you all.

With regard to the service we provide, the Daily Press Cuttings is a service for our members, used to summarise the content as it is presented in the news, rather than to present the RCPCH's views on what has happened. In this instance, the wording was lifted from the press coverage. This is to put our members in a position that they know what the press are saying, and also where these viewpoints are coming from, should they receive enquiries from their patients on a given topic.

Regarding the second part of your email, Professor Viner and the team will be better placed to respond to you on this, and will get back to you as soon as they are able to.

Best wishes,

Beth

Beth Ellis

External Affairs Assistant
Royal College of Paediatrics and Child Health
5-11 Theobalds Road, London WC1X 8SH

Telephone: 02 I&S @ I&S www.rcpch.ac.uk

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From: BREAREY, Stephen (COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST)

[mailto:stephen.brearey@ Irrelevant & Sensitive Sent: 04 July 2018 15:59

To: Beth Ellis < Beth. Ellis @ Irrelevant & Sensitive

Cc: President < President@Irrelevant & Sensitive
Subject: FW: Daily Press Cuttings - Wednesday 4 July

Dear Beth and Prof Viner,

Thanks very much for sending your daily cuttings update. My colleagues and I are quite disturbed by your synopsis of the news regarding the Countess of Chester police investigation. The statement is factually incorrect ("a string of concerns about issues of staffing") and implies the RCPCH review led to the police investigation. This couldn't be further from the truth. I would be very grateful if you could inform all email addressees of the error.

I have copied Prof Viner. I hope you don't mind? I have been in contact with Prof Modi in Jan about the problems here and she was very supportive. My colleagues all feel quite let down by the college review team and that think it probably delayed the onset of the police investigation. I understand you are very busy getting to grips with your new role, but I think maybe a telephone call or meeting to discuss the problems we had with the college review and the way it was handled afterwards would be very useful.

Many thanks for your help and time.

Dr SP Brearey
Consultant Paediatrician and Neonatal Lead
Countess of Chester NHS Foundation Trust
Liverpool Road
Chester
CH2 1UL

Tel 01 Irrelevant & Fax 01 Sensitive
Sec: Sue Morgan 01 I&S

From: Beth Ellis < repch@ Irrelevant & Sensitive
Date: 4 July 2018 at 12:17:40 BST
To: susicholt@ Irrelevant & Sensitive
Subject: Daily Press Cuttings - Wednesday 4 July

Reply-To: Beth Ellis <re-12S1-5QFX9-62UGYN-C0JJI@Irrelevant & Sensitive

Here are today's top health stories...

View in Bro



RCPCH in Parliament...

Dr Max Davie, Officer for Health Promotion, gave oral evidence to the Science and Technology Committee in the House of Commons yesterday. Giving evidence to the Committee's inquiry on social media, screen-time and impacts on mental and physical health, Dr Davie spoke to MPs about implications for children and young people on sleep, sedentary lifestyles, and the complex relationship between screen time and obesity. He also identified the limited evidence base for the effects of social media and screen time, and urged the Committee to call for further research is undertaken. You can watch Max giving evidence here.

RCPCH in the news...

The Royal College of Paediatrics and Child Health has been referenced across the papers this morning, as an invited review of the Countess of Chester Hospital's neonatal unit, which raised a string

of concerns about issues of staffing, led to a police investigation. A neonatal nurse was arrested yesterday on suspicion of murdering eight babies and on suspicion of the attempted murder of six more Detectives are investigating as many as 17 deaths and 15 life-threatening incidents involving babies at the unit. The Times, the Daily Mail, the Guardian, the Daily Telegraph, the Scotsman, the Western Mail the Irish Examiner, BBC News and the regional press are among those who reported on this story. The story was also picked up by broadcast sources including Sky News, ITV, BBC Radio 4 and Talk Radio.

Professor Mary Fewtrell has been quoted in the <u>Daily Mail</u> today in an article about breastmilk and its nutritional values. She said: "It's such a complicated product with so much in it – including vitamins, minerals, amino acids, enzymes, white cells and living stem cells (that act as a repair system for the body) which can get into the baby's organs and engraft there – and we don't fully understand the purpose of all its components. Breast milk is such a variable fluid that it's essentially impossible to reproduce, though formula manufacturers keep trying."

The **Obesity Health Alliance**, of which the Royal College of Paediatrics and Child Health is a steering group member, has been referenced in a number of articles relating to the ban on adverts targeting online. This comes as a Cadbury advert has been banned in the first crackdown of its kind to combat obesity. The OHA were referenced by sources including by <u>BBC News</u>, the <u>Daily Mail</u> and a number of regional papers. Caroline Cerny was quoted to say: "Whilst today's rulings should be celebrated, the complaints demonstrate the blatant ways in which the food and drink industry attempts to exploit loopholes in the rules."

Dr David Tuthill, Officer for Wales at the Royal College of Paediatrics and Child Health, has been referenced in two articles in the Western Mail today. Dr Tuthill talks about the greatest threats to child health, and the challenges arising from children's lifestyles, including a more sedentary lifestyle, fragmented family lives, and the pressures of digital media. Please contact the Media and External Affairs team if you would like to know more about these stories.

In child health news...

Illegal toxic air linked to girl's death from asthma

A schoolgirl's death from asthma is the first to be directly linked to air pollution, the <u>Daily Mail</u> reports. Ella Kissi-Debrah lived just 80ft from London's traffic-clogged South Circular Road. A leading scientist has proved that her asthma attacks happened at almost exactly the same times as spikes in air pollutic that were so high they breached EU legal limits. <u>BBC News</u>, <u>The Times</u> and the <u>Daily Telegraph</u> also reported on this story.

"Addictive" Facebook may harm children, claim insiders

Senior Facebook insiders have admitted designing addictive technology that hooks users and may cau harm to children, the <u>Daily Telegraph</u> reports. Leah Pearlman, the Facebook product manager who invented the iconic "Like" button, said she now advised vulnerable teenagers to beware of the site after she herself became addicted. The disclosures are made in a BBC Panorama programme tonight, wher the tech insiders express alarm at the way younger children are now being targeted with the launch of Facebook messenger for 6-12 year olds.

Teenage pregnancies in Scotland at record low – but more are ending in abortion

Teenage pregnancies in Scotland have fallen to a record low, but the percentage ending in termination higher than ever, the Scottish Herald reports. Pregnancies among women aged under 20 have been falling steadily since 2007, and in 2016 dropped to the lowest rate since records began in 1994. However, abortion rates rose to 43% compared with 33% in 1994. This equated to 72% of pregnancies the most affluent groups, and 32% among the most deprived.

In general health news...

Legal recognition of gender change could be made easier

Theresa May is to press ahead with plans to make it easier and cheaper for people to receive a "gende recognition certificate", to replace their birth certificate, the <u>Daily Mail</u> reports. The change in law would allow people to self-identify as another gender, without the intervention of a doctor.

Backlash over fuel and drink tax hikes to pay for NHS boost

Chancellor Philip Hammond faced a backlash from Tory MPs last night over plans to raise fuel and alcohol duties in the Budget to pay for an increase in NHS spending. The <u>Daily Mail</u> and the <u>Guardian</u> report that some MPs have predicted that dozens of MPs could vote against the Budget in the autumn tax rises "went too far", making it impossible for the Bill to pass the Commons.

Loneliness could be genetic

Loneliness is often blamed on modern life, as more people live along and rarely see family and friends. However, scientists have identified genetic variations which may cause people to feel this way, meanin about 5% of loneliness could be inherited from our parents. The people classed as lonely based on the results, had "different spellings" of their DNA at 15 genetic locations. These variations were also found make people more neurotic, more depressive, and more likely to be overweight, the Daily Mail reports.

IVF booster costing £350 does not work, say doctors

Experts have condemned the costs of private IVF after research showed that a popular £350 add-on procedure did not boost pregnancy rates. The Times suggests that a lack of NHS funding, as a result c which 60 per cent of IVF cycles are paid for privately, has been blamed for the low number of treatmen completed in the UK compared with the rest of Europe. The Daily Mail also reported on this story.

Number of smokers falls to a record low

The number of people who smoke cigarettes has reached a record low, according to official figures published yesterday. Fewer than 7.5million adults – around one in seven of the adult population – are now smokers, a share that has dropped by a quarter in just six years, the <u>Daily Mail</u> reports. The declir is most marked among young adults, with the count of teenagers and people in their early 20s reporting as users of cigarettes down by 30% since 2011. The <u>Guardian</u> and <u>The Times</u> also reported on this story.

10,000 steps a day is not enough to keep fit, say new guidelines

Regular walking is not enough to stay fit, according to a new review of the evidence from PHE which reveals a major disconnect between the exercise we need and how much we actually do. The <u>Guardia</u> reports that whilst aerobic exercise, such as walking or gardening, is good for the heart and improves circulation, muscle and bone-strengthening and balance activities (MBSBA) are vital for future wellbein and these are being neglected. <u>BBC News</u> and the <u>Daily Mail</u> also reported on this story.

How one NHS consultant is using Twitter to improve treatment

The <u>Scotsman</u> have published an article today looking at the future of healthcare and the ways in whicl social media is being used to source cutting-edge research and the latest developments with the aim o providing patients with the best possible treatment. Dr Graham Mackenzie, an award-winning consultar in public health with NHS Lothian, is at the forefront of a concerted effort to pool data from around the world using a "spider's web-style Twitter map for particular subjects. The maps enable Dr Mackenzie to monitor popular tweets and retweets from health experts around the world that can then be used in a practical setting.

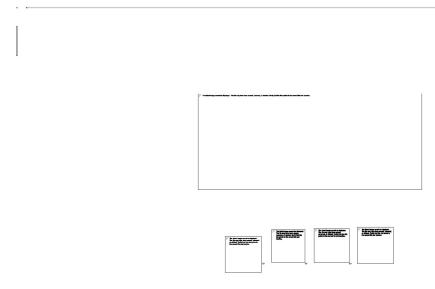
wishes

Beth

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Beth Ellis

External Affairs Assistant
Royal College of Paediatrics and Child Health
Beth.Ellis@ Irrelevant &



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